

Projektbeskrivelse ”Kunsthallen og Landsbyerne”

samarbejde ml. Viborg Kunsthall og billedkunstner Steen Rasmussen

For at kunne udvikle sig som kunstner eller landsby har man brug for at blive udfordret

Baggrund:

”Kunsten i bevægelse” er udviklet af Birgit Vinge og Steen Rasmussen, som har gennemført projekter i tre år under kulturaftalen mellem Kulturministeriet og Kulturregion Midtvest, samt med yderligere støtte fra Region Midt og Kulturby 2017.

I hvert af de tre år er kunsten blevet bragt til landsbyboere via to hold bestående af fire kunstnere i tre forskellige landsbyer. Kunsten har været i øjenhøjde og landsbyerne har haft mulighed for at se hvordan de fungerer ved at trække på de lokale ressourcer. Samtidig har det vist sig, at beboerne gennem det ejerskab, der etableres i og med at de involveres direkte i skabelsesprocessen af kunsten, får indblik i kunstnerens tanker og arbejdsmetoder, og bliver interesseret i kulturinstitutionernes tilbud. Med andre ord bidrager projektet til publikumsudvikling.

”Kunsten i bevægelse”s metode er videreført i en ny ramme hvor det implementeres under Viborg Kunsthall, da vi ser det som en naturlig videreudvikling blandt andet i relation til at arbejde med publikumsudvikling at forankre arbejdet med kunsten i landsbyerne i kunstinstitutionen.

Projektet er forankret i kunsthallen og har to bevægelser: Én der går fra kunsthall til landsby og én der går fra landsby til kunsthall. Dette former en cirkulær udveksling mellem lokale borgere og kunstinstitutionen. Det er vores ønske, at virkeligheden og institutionen arbejder sammen omkring nye eksperimenter i dette projekt.

Formål:

1. Skabe nye møder og dialog mellem kunstinstitutionen, professionelle kunstnere og lokalbefolkningen.
2. Bringe kvalitativ kunst ud til nye lokaliteter og utraditionelle rum i lokalområdet.
3. Skabe nye rum for erfaringsdannelse og relationer for den enkelte borger i mødet med samtidskunst.
4. Skabelse af nye platforme for netværk og samarbejder i forbindelse med formidling af samtidskunst.

Dette indebærer bl.a.:

- At løfte steder og få kulturen/samtidskunsten ud i yderdistrikterne og forbinde dem til mere etablerede platforme for samtidskunst (kunsthallen).
- At invitere det eksotiske og blikket udefra ind i landsbyen via kunstnere udefra. På den måde får man fremmedheden ind, f.eks. på skoler, private, institutioner, sportsforeninger, menighedsråd, borgerforeninger, aktivitetscentre.
- At synliggøre at landsdistriktsproblematikken er global – og komme med bud på, hvordan man opkvalificerer den sociale kapital, som ligger i disse samfund.
- At etablere sideordnede og forbundne netværk mellem landsbyer og kunstnere/kunstinstitutionen.

Metode:

- 1. Sammensætning af kunstneriske team på tværs af deltagende lande, under hensyntagen til dels deres kunstneriske kvalitet men også til deres sociale kapaciteter.
- 2. Udvalgelse af landsbyer i forhold til fastsatte kriterier vedr. deres evne til at løfte opgaven at være værter for en kunstnerisk workshop. Udvælgelsen sker efter møder med landsbyen, hvor et fælles sprog "udvikles".
- 3. Landsbyen kortlægger egne ressourcer og opretter en blog, hvor de beskriver deres landsby og dens værdier. Målet er at opnå en bevidsthed om landsbyens dna og dens ressourcer.
- 4. Møde med kunstnere og landsbybeboere for at afklare og planlægge.
- 5. Selve kunstprojektet udføres sammen med landsbybeboere.

Mål og vision:

- At udforske og gentænke kunstformidling til almindelige mennesker, at bringe landsbybeboere ind i kunstens tilblivelses maskinrum for at give en ny forståelse for de kunstneriske processer.
- At klarlægge landsbyers ressourcer i forhold til en overlevelsesstrategi, herunder at skabe et internationalt netværk for landsbyer med en fælles referenceramme.
- At kompetenceudvikle kunstnere, hvilket sker i mødet med landsbyborgere i Europa, Japan og Danmark, og i samværet med mange internationale kolleger og medborgere.

Rollefordeling:

Steen Rasmussen: kontakt til landsbyerne, borgerne, kunstnerne, research af landsbyer til projekter, research af samarbejdspartnere.

Viborg kunsthall: fungerer som ramme og sparringspartner/konceptudvikler, research af samarbejdspartnere og økonomi. Fungerer som central base for de forskellige satellitter/landsbyer/projekter.

Viborg, April 2015

Project description

The Kunsthalle and the Villages

One needs to be challenged in order to develop as an artist or village

Background:

The project is rooted in the Kunsthalle and has two movements: One that goes from the art institution to the villages and one that goes from villages to the art institution. This forms a circular exchange between local citizens and the Kunsthalle. With this project, it is our deepest desire that reality and the institution is working on new experiments.

With this project, contemporary art will be at eye level and the villages will have the opportunity to see how they work by using local resources. At the same time, the residents will take ownership being directly involved in the creative process, and gain insight to the artist's thoughts and ways of working. In this way, we also hope that the project will contribute to audience development.

Purposes:

1. To create dialogue and new encounters between art institution, professional artists and locals.
2. To bring qualitative art to new locations and unconventional spaces in local areas.
3. To form new spaces for experiences and relationships of the individual in the meeting of contemporary art.
4. To create new network platforms and collaborations regarding communication of contemporary art.

This implies for instance:

- To lift places and get culture / contemporary art out in the provinces and connect them to established platforms for contemporary art (The Kunsthalle).
- To invite the exotic and the look from the outside by artists coming from other places into the village. It is hereby the aim to welcome alienation in, for example schools, private institutions, sports associations, parish councils and civic centers.
- To make visible that local issues are global - and come up with suggestions on how to up-classify the social capital that exists in these communities.
- To establish parallel and interconnected networks between villages and artists / art institutions.

Method:

- 1. Collect an artist team with artists from participating countries with both high artistic quality level and social capabilities.
- 2. Selection of villages against set criteria regarding their ability to host artistic workshops. Selections are made after meetings with the villages, where a common language is explored and developed.
- 3. The village maps the own resources and set up a blog where they describe their village and its values. The goal is to achieve an awareness of the village's DNA and its resources.
- 4. Meeting with artists and villagers to clarify and plan the further processes.
- 5. The art project carried out together with the villages.

Goals and vision:

- To explore and rethink art communication for ordinary people bringing villagers into the art's "engine room" to provide a new understanding of the artistic process.

- To clarify village resources compared to a survival strategy, including creating an internationally respected network of villages with a common frame of reference.
- To develop artists' competences in the meetings with village citizens in Europe, Japan and Denmark, and in the company of many international colleagues and fellow citizens.

Role definition:

Steen Rasmussen: Contact with the communities, citizens, artists, research of villages for projects, research of partners.

Viborg Kunsthall/Helene Nyborg Bay: Works as a framework and partner regarding concept developing, research and economy. Is central base for the various satellites / villages / projects.

Future partner opportunities:

Aarhus City of Culture 2017
 Skanderborg Museum, Escapes, archaeological / contemporary
 Ministry of Land and Urbanity
 Region Midt
 Danish Arts Council
 Municipalities
 Rethink the village

Product and output :

- Participation in contemporary art
- Democratic processes
- Mutual respect
- Use of contemporary art as a tool for development of rural and urban areas
- Use of contemporary art to show the potential of the villages, including promoting the good stories rather than the negative such as empty houses etc.
- Show the qualities of small communities; their willingness, proximity and short way from thought to action. These projects can be done here, but not in the big city.
- People who have other interests than the usual (eg. sport, church council etc.) get the opportunity of active participation in the projects.
- Giving people the opportunity to get a new story about themselves and their place, creating new narrative discourses.
- Provides the participant with an experience of a world that opens up.

Timetable:

2015:

Preparation of idea, concept and project

Pilot projects*. For instance by Takako Yamaguchi and Steen Rasmussen

Exploring economic opportunities

Creating contacts with potential partners at various levels, from local to international co-players (the EU and Japan, where we have good contacts and great experience of cooperating)

First research trip to Japan (Steen Rasmussen)

Establishing of the project and contact to participating villages. The time of creation to the citizens is essential, as confidence between the parties is established here.

*Pilot projects in 2015

1-3 pilot projects depending on how much funding is obtained from Region Midt. Villages cost materials for the projects, as well as food and accommodation to the artist (private room, not dormitory)

2016:

Further development of the project and partners

Second research trip to Japan (Helene Nyborg Bay)

Establishment of a common language and framework of understanding in order to give the villages time to do a survey of their resources, composition, location-specific values, etc. to generate a deeper understanding of themselves.

Website is established

2 projects, each of 12 days with 2 villages and 4 artists

2017:

Implementation of projects.

One scenario could be that villages throughout the region who have previously participated, gets a revival with 2-4 artists in 12 villages. In this way it becomes possible to make a contemporary art journey across the region. In this way results and work processes can be followed over a period of time.

Different scenarios are continuously developed depending on the obtained benefits.

Ongoing:

From now until 2017 establish contact to smaller communities that use culture in different ways. Where culture is an integral part of society, and where you will experience the culture outside the established institution. Our wish is to build bridges and create networks of satellites between the institutions and the villages / citizens.

In 2014 Steen Rasmussen established contact to Pafos in order to explore the potential for cooperation, and the international dimension of the projects since it is a global challenge to acquire assets for small communities and get good stories into these societies.